

Strategic Plan 2024-2027

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camdo.odmac.ca



Mission

CAMDO-ODMAC strengthens the role of Canadian art museum directors, which includes directors of public and university galleries, and foundations, to champion art and its significance in society.

Vision

Art museums are seen and understood as essential to the vibrancy, economic stability, and social cohesion of their communities and across Canada.

Values

Transparency | Collegiality | Rigour | Equity | Diversity

Priorities

- 1. Foster visionary leadership invested in the future of the Canadian cultural sector:
 - i. Enhance capacity through professional development and resource sharing
 - ii. Facilitate peer networks and exchange opportunities on urgent and current issues
 - iii. Support cross generational exchange within the membership
- 2. Advance advocacy initiatives to strengthen the arts sector:
 - i. Contribute to alliance building and engage with the government and funders to make sure the sector's needs are understood
 - ii. Lead and/or collaborate on ethical information gathering on the impact of art museums to underscore the importance of the arts for a vibrant society
- 3. Support the advancement of the United Nations Declaration on the Rights of Indigenous Peoples, 2007 (UNDRIP) and The Truth and Reconciliation Commission, 2015 (TRC) in Canadian art museums and galleries:
 - i. Implement UNDRIP and TRC principles in CAMDO-ODMAC policies
 - ii. Provide opportunities to elevate members' understanding of UNDRIP and TRC as well as share strategies and perspectives towards addressing the principles of UNDRIP and TRC in their organizations
 - iii. Seek collaboration with Indigenous communities, Elders, and Knowledge Keepers to carry out these actions
- 4. Support equity, diversity, and accessibility in all aspects of art museum and gallery practice:
 - i. Continue to offer resources for the advancement of equity, diversity and accessibility in member organizations
- 5. Strengthen CAMDO-ODMAC's organizational resilience and sustainability:
 - i. Promote CAMDO-ODMAC's work nationally and internationally
 - ii. Strengthen governance through implementation of policies that support best practices
 - iii. Fortify CAMDO/ODMAC's financial and human resources